fundraise with us
join team worldwide

Help us save the lives of the people you love.

#TeamWorldwide
We are over the moon that you have decided to join Team Worldwide and fundraise for us.

We couldn’t fund pioneering cancer research projects in the UK and across the globe without you. Your fundraising efforts help improve our understanding of cancer, allowing us to develop more effective treatments that you and your loved ones may rely on in the future.

Your support means the world to us. That’s why we created this guide - just for you. It’s packed with fundraising tips and ideas and all the practical things you need to know to kick-start your fantastic fundraising journey as part of Team Worldwide.
Since Worldwide Cancer Research was founded in 1979, research has helped double cancer survival rates in the UK.

In that time, we have also...
- Invested £200 million into cancer research
- Funded around 2,000 projects across 30 countries
- Devoted £100 million directly into cancer research in the UK

But 1 in 2 people in the UK will still be diagnosed with cancer at some point in their lifetime. That’s nearly 1,000 people every single day.

Our solution? Bold research will cure cancer. But we can’t do it alone.

One day cancer will no longer be feared - the more pioneering research we can fund with your help, the sooner that day will come.

worldwidecancerresearch.org
Jack’s story

Jack Williams sadly lost his dad and grandad to cancer at a young age. Naturally, he was terrified when he found a lump in his testicle - which after several tests was diagnosed as stage 1 testicular cancer.

Following surgery, Jack was soon back on his feet - fit and healthy and fundraising for Worldwide Cancer Research.

To say thanks for saving his life, Jack joined a polar expedition travelling 300km across the Arctic in tough conditions raising almost £2,000.

Now he’s back and feeling better than ever, Jack is hoping to help people who have gone through a similar situation to him. He is going to run a project to encourage people to achieve outdoor qualifications.

Since the early 1970s, the rate of people dying from testicular cancer has decreased by almost 82%. Thanks to research, around 98% of men will now survive for 10 years or more after their diagnosis.

“Without research, I may not have lived to see another Christmas.”

“The outdoors can be an amazing tonic for people. Going from being told you’ve got cancer and it might kill you, to being somewhere that engages every sense puts things into perspective.”

To read more about his cancer journey and fundraising adventure in the Arctic, please visit worldwidecancerresearch.org.
ideas and inspiration

Whether you’re organising a local gathering or thinking big, here’s some examples to inspire you.

go without
get sponsorship for your sacrifice...
  • Sponsored silence
  • Month without chocolate
  • Dry January

be sociable
rally the troops for a fun-filled social event...
  • Gala dinner
  • Pub quiz
  • Golf day

think big
take on a challenge the bigger the better...
  • Skydive
  • Marathon
  • Mountain climb

Don’t forget to check out our website to see our current challenge events

worldwidecancerresearch.org
Team Worldwide love a themed fundraiser - what’s more challenging than taking on the world?

**worldwide dinner party**
Start with Gazpacho and end with Pavlova, invite guests to bring their dish of choice.

**worldwide fancy dress**
The perfect time to roll out your clogs, kilts and lederhosen for a cultural costume party.

**worldwide bake sale**
From New York Cheesecake to French Fancies, every country has its own tasty treat.
fundraising top tips

It’s time to turn that fundraising dream into reality...

choose & check
Picking the perfect fundraising activity is the fun part - it’s your chance to do something you love or be silly, all in the name of Worldwide Cancer Research. Then comes the practical stuff - time to draft a handy checklist, you don’t want to miss anything!

ask and arrange
People are very generous when it comes to charity fundraisers. Most venues offer areas for free and may wish to sponsor your event and many shops and businesses in your community may provide some great raffle prizes. Don’t be frightened of asking! You can contact us for a letter of authority.

where and when
Once you’ve decided what you’re going to do, you next need to decide where and when you are going to do it. It’s a good idea to book the location and secure your date with as much notice as possible. Don’t forget to check the date and be sure to avoid clashes!

post a page
Don’t forget to set up an online giving page and share it with all of your networks. There are lots of options - JustGiving and Virgin Money Giving are easy, safe and a great way to share on social media what you are up to and why.
shout and share
So everything is planned and arranged - time to start sharing! Make sure you tell everyone you know - set up a Facebook event and ask local shops and businesses to display your poster. Use social media to let local celebs know what you’re doing and encourage retweets!

safe and secure
We want to make sure you have fun while fundraising, but we also want to make sure you’re protected too. We recommend carrying out a quick safety assessment - email our team at events@worldwidecancerresearch.org for advice.

headlines and deadlines
Contact your local newspaper and radio station, journalists love to hear about what is going on in the community. Remember to send pics before and after your event. We can provide a press release template - please share your story with us and we can help spread the word.

Check out
worldwidecancerresearch.org/fundraise for more tips or contact our team on 0300 777 7910 or email events@worldwidecancerresearch.org
promoting your page

The easiest and quickest way for you to encourage your friends, family and colleagues to donate is by setting up an online sponsorship page.

JustGiving and Virgin Money Giving are easy, safe and a great way to share on social media what you’re up to and why. For those who are not online, simply download a sponsorship form from our website or we can send you one in the post.

post a pic
Uploading photos is a great way to personalise your page. Greet your supporters with a shot of your super self, or add an album - people love to see who they are supporting.

set a target
Motivate yourself with a fundraising target and encourage your team of supporters to help you reach that cash summit. There’s no better feeling than hitting your fundraising target!

share your story
All fundraising is a story, letting your supporters know the story behind yours and why Worldwide Cancer Research is special to you is a great way to encourage more donations.

start on social
The best way to rally the troops is to share your page on social media and encourage your friends and family to share it too - you never know who might be inspired by your cause!

tell our story
We’ve tried to give you as many fast facts as possible to help you tell your donors about our work and where their money goes. For more info, please don’t hesitate to get in touch.

say thank you
Send emails, tweet, share or update your story page - make sure your supporters know how much you value them being on board and the difference they have made.

worldwidecancerresearch.org
pay and donate

The greatest reward from organising an event is that warm, fuzzy glow you feel when paying in your hard-fought funds to Worldwide Cancer Research. We believe that helping to find life-saving research projects should be a great experience for all. That’s why we make sure there are ways to pay that suit everyone.

online
Please visit our website worldwidecancerresearch.org/donate
Or you can donate online using:
Sort code: 83.26.28
Account number: 00772226
Bank: Royal Bank of Scotland

by cheque
If you would like to pay by cheque, please make it payable to Worldwide Cancer Research and send it to:
Worldwide Cancer Research
1st floor, Canning Exchange,
10 Canning Street,
Edinburgh EH3 8EG

by card
Please call us on 0300 777 7910 to make a credit/debit card payment.

When making your donation please add a note of your surname and postcode or your supporter reference number, this will ensure you receive the credit for all your hard work!
Your support means the world to us.

Every penny you raise takes us one step closer to the day when no life will be cut short by cancer.

£250 funds more than a day’s worth of bold, discovery research led by scientists all over the world

£1250 funds a month’s worth of lab gear - the essential tools needed to kick-start life-saving cancer research

£6000 fuels a research project for one month, allowing the brightest researchers to make discoveries that could save lives

fundraise with

team worldwide

take your first step

call 0300 777 7910
visit worldwidecancerresearch.org
email events@worldwidecancerresearch.org