

**worldwide
cancer
research**



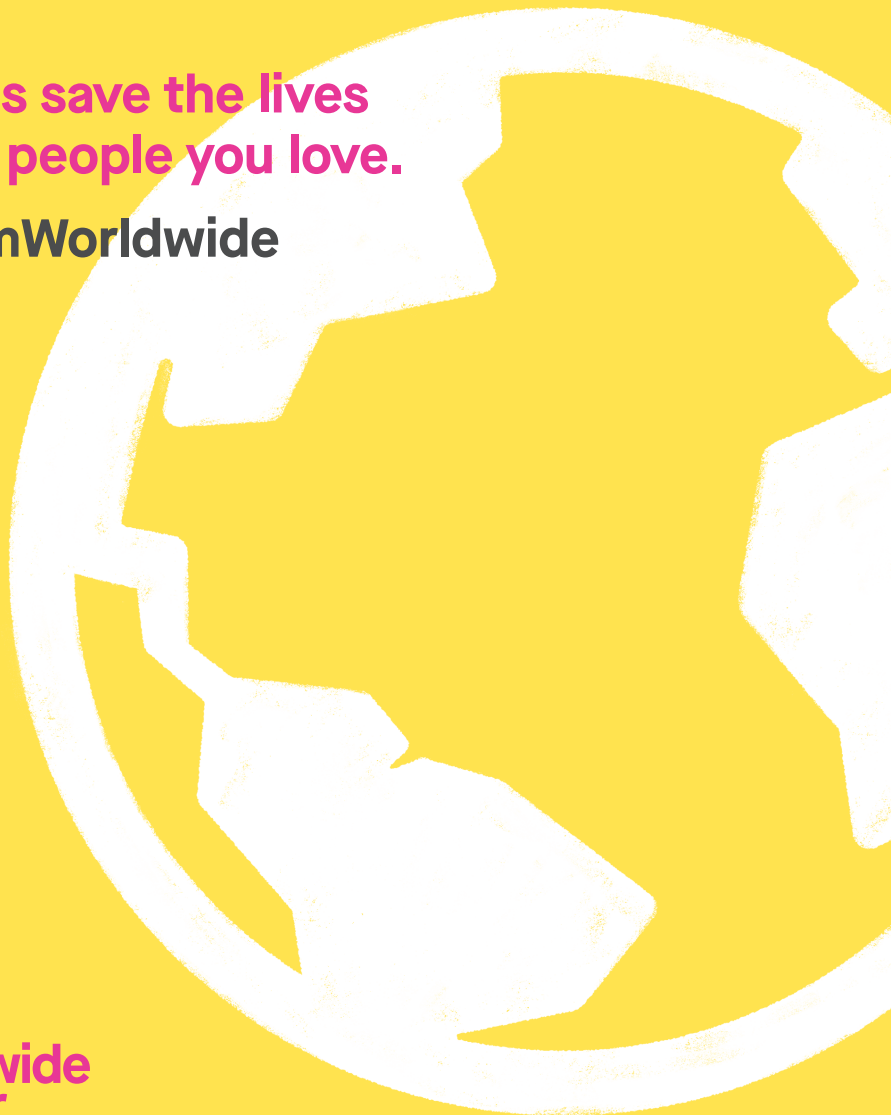
fundraise with us

join team worldwide

Help us save the lives
of the people you love.

#TeamWorldwide

worldwide
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research



We are over the moon that you have decided to join Team Worldwide and fundraise for us.

We couldn't fund pioneering cancer research projects in the UK and across the globe without you. Your fundraising efforts help improve our understanding of cancer, allowing us to develop more effective treatments that you and your loved ones may rely on in the future.

Your support means the world to us. That's why we created this guide - just for you. It's packed with fundraising tips and ideas and all the practical things you need to know to kick-start your fantastic fundraising journey as part of Team Worldwide.

The logo for Team Worldwide, featuring the words "team", "world", and "wide" stacked vertically in a bold, lowercase, sans-serif font. The text is white and is enclosed within a thick, white, circular outline that is slightly open at the top.

**team
world
wide**

Since Worldwide Cancer Research was founded in 1979, research has helped double cancer survival rates in the UK.

In that time, we have also...

Invested £200million into cancer research

**Funded around 2,000 projects across
30 countries**

**Devoted £100million directly into cancer
research in the UK**

**But 1 in 2 people in the UK will still be
diagnosed with cancer at some point in their
lifetime. That's nearly 1,000 people every
single day.**

**Our solution? Bold research will cure cancer.
But we can't do it alone.**

**One day cancer will no longer be feared - the
more pioneering research we can fund with
your help, the sooner that day will come.**



“Without research,
I may not have
lived to see another
Christmas.”

Jack's story

Jack Williams sadly lost his dad and grandad to cancer at a young age. Naturally, he was terrified when he found a lump in his testicle - which after several tests was diagnosed as stage 1 testicular cancer.

Following surgery, Jack was soon back on his feet - fit and healthy and fundraising for Worldwide Cancer Research.

To say thanks for saving his life, Jack joined a polar expedition travelling 300km across the Arctic in tough conditions raising almost £2,000.

Now he's back and feeling better than ever, Jack is hoping to help people who have gone through a similar situation to him. He is going to run a project to encourage people to achieve outdoor qualifications.

“The outdoors can be an amazing tonic for people. Going from being told you've got cancer and it might kill you, to being somewhere that engages every sense puts things into perspective.”

To read more about his cancer journey and fundraising adventure in the Arctic, please visit worldwidecancerresearch.org

Since the early 1970s, the rate of people dying from testicular cancer has decreased by almost 82%. Thanks to research, around 98% of men will now survive for 10 years or more after their diagnosis.

ideas and inspiration

Whether you're organising a local gathering or thinking big, here's some examples to inspire you.

go without

get sponsorship for your sacrifice...

- Sponsored silence
- Month without chocolate
- Dry January

be sociable

rally the troops for a fun-filled social event...

- Gala dinner
- Pub quiz
- Golf day

think big

take on a challenge the bigger the better...

- Skydive
- Marathon
- Mountain climb

Don't forget to check out our website to see our current challenge events

Team Worldwide love a themed fundraiser - what's more challenging than taking on the world?



worldwide dinner party

Start with Gazpacho and end with Pavlova, invite guests to bring their dish of choice.

worldwide fancy dress

The perfect time to roll out your clogs, kilts and lederhosen for a cultural costume party.

worldwide bake sale

From New York Cheesecake to French Fancies, every country has its own tasty treat.

fundraising top tips

It's time to turn that fundraising dream into reality...



choose & check

Picking the perfect fundraising activity is the fun part - it's your chance to do something you love or be silly, all in the name of Worldwide Cancer Research. Then comes the practical stuff - time to draft a handy checklist, you don't want to miss anything!



where and when

Once you've decided what you're going to do, you next need to decide where and when you are going to do it. It's a good idea to book the location and secure your date with as much notice as possible. Don't forget to check the date and be sure to avoid clashes!



ask and arrange

People are very generous when it comes to charity fundraisers. Most venues offer areas for free and may wish to sponsor your event and many shops and businesses in your community may provide some great raffle prizes. Don't be frightened of asking! You can contact us for a letter of authority.



post a page

Don't forget to set up an online giving page and share it with all of your networks. There are lots of options - **JustGiving** and **Virgin Money Giving** are easy, safe and a great way to share on social media what you are up to and why.



shout and share

So everything is planned and arranged - time to start sharing! Make sure you tell everyone you know - set up a Facebook event and ask local shops and businesses to display your poster. Use social media to let local celebs know what you're doing and encourage retweets!



safe and secure

We want to make sure you have fun while fundraising, but we also want to make sure you're protected too. We recommend carrying out a quick safety assessment - email our team at **events@worldwidecancerresearch.org** for advice.



headlines and deadlines

Contact your local newspaper and radio station, journalists love to hear about what is going on in the community. Remember to send pics before and after your event. We can provide a press release template - please share your story with us and we can help spread the word.

Check out



worldwidecancerresearch.org/fundraise

for more tips or contact our team on **0300 777 7910**

or email **events@worldwidecancerresearch.org**

promoting your page



The easiest and quickest way for you to encourage your friends, family and colleagues to donate is by setting up an online sponsorship page.

JustGiving and **Virgin Money Giving** are easy, safe and a great way to share on social media what you're up to and why. For those who are not online, simply download a sponsorship form from our website or we can send you one in the post.

post a pic

Uploading photos is a great way to personalise your page. Greet your supporters with a shot of your super self, or add an album - people love to see who they are supporting.

set a target

Motivate yourself with a fundraising target and encourage your team of supporters to help you reach that cash summit. There's no better feeling than hitting your fundraising target!

share your story

All fundraising is a story, letting your supporters know the story behind yours and why Worldwide Cancer Research is special to you is a great way to encourage more donations.

start on social

The best way to rally the troops is to share your page on social media and encourage your friends and family to share it too - you never know who might be inspired by your cause!

tell our story

We've tried to give you as many fast facts as possible to help you tell your donors about our work and where their money goes. For more info, please don't hesitate to get in touch.

say thank you

Send emails, tweet, share or update your story page - make sure your supporters know how much you value them being on board and the difference they have made.

pay and donate

giftaid it

Please encourage everyone taking part and sponsoring you to make Gift Aid declarations (using their home address)

We can then claim an extra 25p for every £1 donated.

The greatest reward from organising an event is that **warm, fuzzy glow** you feel when paying in your hard-fought funds to Worldwide Cancer Research.

We believe that helping to find life-saving research projects should be a great experience for all. That's why we make sure there are ways to pay that suit everyone.

online

Please visit our website
worldwidecancerresearch.org/donate

Or you can donate online using:

Sort code: **83.26.28**

Account number: **00772226**

Bank: **Royal Bank of Scotland**

by cheque

If you would like to pay by cheque, please make it payable to Worldwide Cancer Research and send it to:

Worldwide Cancer Research

1st floor, Canning Exchange,

10 Canning Street,

Edinburgh EH3 8EG

by card

Please call us on **0300 777 7910** to make a credit/debit card payment.

When making your donation please add a note of your surname and postcode or your supporter reference number, this will ensure you receive the credit for all your hard work!



Your support means the world to us.

Every penny you raise takes us one step closer to the day when no life will be cut short by cancer.

£250

funds more than a day's worth of bold, discovery research led by scientists all over the world

£1250

funds a month's worth of lab gear - the essential tools needed to kick-start life-saving cancer research

£6000

fuels a research project for one month, allowing the brightest researchers to make discoveries that could save lives

fundraise with



take your first step

call **0300 777 7910**

visit **worldwidecancerresearch.org**

email **events@worldwidecancerresearch.org**