



We're looking for three new Trustees to join our Board

Specialising in Digital/Data, Brand and Research Funding

## About the roles and why we need you

As a Board Trustee you will contribute to the governance and direction of the charity, ensuring it runs effectively in line with our charitable mission. To help us move into our next exciting phase of strategic development, we are specifically looking for skills and experience in -

- Digital and Data
- Brand
- Research Funding

## Trustee profile

### General requirements

- Commitment to the mission and values of Worldwide Cancer Research and to championing its work
- Understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship
- Willingness to contribute beyond full board meetings as a member of one or more sub-committees
- Commitment to working openly, supportively and collaboratively with fellow Trustees and the Executive team, and to engaging with the agenda of the whole charity, not just areas of specialism
- A network of relevant professional contacts and willingness to make introductions where it could further the charity's objectives
- Excellent communication and ambassadorial skills
- Commitment to equal opportunities, diversity and inclusion
- Strong strategic vision and the ability to act as a 'critical friend' to the Executive team in supporting the development and delivery of strategy
- Ability to evaluate financial and operational information relating to the charity's activities
- General understanding of the third sector and willingness to keep up to date through relevant training, conferences and networking events

### Digital/Data Trustee – specific requirements

- Senior leadership experience in data, digital transformation and operations, ideally with hands-on exposure to CRMA, Martech and major data platforms, DMPs
- Expertise in analytics, insight and measurement, with the ability to both challenge and support the charity on ROI, attribution and performance from its fundraising and marketing activities

- Proven experience building data-enabled organisational structures and revenue growth models (i.e. RevOps and data-driven revenue generation) with a focus on acquisition, churn reduction and lifetime value growth
- Authority to provide Board-level challenge on our digital fundraising transformation and the operational infrastructure required for growth
- Ability to stretch the thinking of the Executive team in embedding data literacy and building a culture of evidence-based decision making

### **Brand Trustee – specific requirements**

- Senior leadership experience in brand strategy, positioning and reputation management, ideally in competitive or resource-constrained environments
- Track record of building distinctive brands on limited budgets, winning against bigger, better-funded competitors
- Authority to bring the voice of the brand to Board discussions, ensuring equity, distinctiveness and consistency are not lost amongst short-term targets
- Experience connecting brand investment directly to supporter engagement and income growth – and demonstrating its impact as a driver of ROI
- Willingness to champion brand as an organisational asset, pushing the Executive team to balance long-term brand strategy with short-term delivery pressures

### **Research Funding Trustee – specific requirements**

- Strong understanding of the international life sciences/ medical research funding landscape, ideally with specific knowledge of cancer research
- Direct professional experience of designing and delivering research funding programmes and/or other forms of research investment, including the development of research funding strategy
- Track record of working in partnership to advance research along the translational pathway, with a good knowledge of the potential blockers and barriers to translation and how to overcome them
- Collaborative mindset with a drive for forming effective partnerships across disciplines and sectors
- Ability to understand and communicate potentially complex scientific information for a broad, generalist audience

### **Time Commitment**

- Four Board meetings per year plus one Strategy Day, held in person at our base in central Edinburgh
- Board sub-committees meet virtually, 2-4 times a year
- This is an unremunerated, voluntary role but reasonable expenses will be reimbursed

## Who are we?

At Worldwide Cancer Research, we start new cures. Cancer is still one of the leading causes of death worldwide, but cutting-edge science can give us hope. Discovery research seeks to uncover new knowledge that could change the way we think about cancer. It reveals new ways to prevent, diagnose, and treat cancer that can save lives.

We actively seek unconventional and imaginative ideas from scientists at all stages of their career, across the globe. In some cases, we are the only organisation that will fund a scientist's idea. We take an unbiased approach to research funding by focusing on supporting only the best ideas for new cures. By having a diverse research portfolio, we increase our chances of finding breakthroughs.

Our vision is of a day when no life is cut short by cancer, and we believe we can achieve this by starting the life-saving advances of the future by sowing the seeds of discoveries. Anyone that helps bring forward breakthroughs – including our staff, our supporters, and the researchers we fund – is a Curestarter.

As a charity, we are committed to opportunity without barriers, and we are striving to seek, value and learn from different perspectives and experiences. We want Worldwide Cancer Research to be an inclusive organisation – where everyone can be themselves and feel valued – as diverse as the scientific community we fund and the families whose lives we impact.

We are committed to ensuring that we provide equal opportunities to every applicant regardless of age, disability, gender reassignment, marriage or civil partnership, pregnancy and maternity, race, religion or belief, sex or sexual orientation. We aim to ensure that our recruitment process is unbiased and that everyone is treated equitably because our team members are at the heart of everything we do to start new cancer cures around the world.

## How do I apply?

Email your CV (no more than two pages) and a one-page cover letter to:

[recruitment@worldwidecancerresearch.org](mailto:recruitment@worldwidecancerresearch.org)

Please state in the heading of your letter which Trustee position you are applying for and use your cover letter to highlight how you meet the role profile. Consider the use of AI in your application carefully; original cover letters that reflect your individuality and suitability to the role are much more likely to be successful.

Closing date is **Monday 17 November 2025, midnight**.

- Initial informal interviews will be held with longlisted candidates on **Friday 5 or Friday 12 December 2025**; these will last around 20 minutes.
- Second interviews will be held with shortlisted applicants by the Nominations Committee on **Friday 16 January or the morning of Friday 23 January 2026**.

- Interviews will be **held virtually over Teams**.
- We are a **disability confident committed** employer - please contact Paula Cahill, our HR Manager, if you have any questions about our recruitment process, accessibility and adjustments to support you: [paulac@worldwidecancerresearch.org](mailto:paulac@worldwidecancerresearch.org)



### Additional information

#### Award

Worldwide Cancer Research is a team of around 50 and we run an annual Employee Engagement Survey; in 2024 we achieved a 93% positive response to 'I would recommend Worldwide Cancer Research as a good place to work'.



#### Privacy

We will hold your application data on file for six months after the end of the recruitment round, after which your data is deleted or destroyed. Please view our [Recruitment Privacy notice](#)

**Thank you for your interest in our work**

**worldwide  
cancer  
research**

No life should be cut short by cancer

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